

WiseFish upgrade

The inside story at Tassal Australia



WiseFish and NAV

WiseFish seafood software fully utilizes the power of standard Microsoft Dynamics NAV processes with minimum changes to NAV. This simplifies the upgrade process considerably.

WiseFish Tracking at all stages

For Tassal, tracking and traceability play an inherent role in the production. WisePeripherals is applied at every step of the way, throughout production to sales and transportation.

WisePeripherals is placed in strategic positions, connecting to scales and production systems on the shop floor, feeding live data to the WiseFish system. Handhelds in reception, production, export etc. are also connected.

The system can produce towards sales contracts or towards inventory and keeps track of fulfillment of contracts.



The process

All production is palletized and given SSCC labels. The WiseFish user has full control of handling the pallets, whether it's changing, mixing or splitting them. Each Trade Item on a pallet is traceable, and with handheld devices it is possible to track the pallets, trace, mix, transport, load onto "trips", containers etc.

Traceability

WiseFish offers full traceability, back and forth. The pallets and Trade Items in WiseFish are natural extensions of the standard NAV inventory system. If the WiseFish user records all the necessary information, the system offers full traceability, from raw materials to final products.

Trading

The WiseAgreements contain all information vital for the fishing industry. NAV purchasing and sales documents are created from Agreements to prevent double data entry.



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Tassal is the largest seafood company in Australia with over 1000 employees. Recognitions from the various councils and institutions that track performances and compliance, show the passion that drives the people at Tassal.



WiseFish upgrade

WiseFish software upgrade at Tassal Australia has been completed with great success.



seafood solutions

About TASSAL



Tassal is one of the world's top seafood companies and is based in Tasmania, Australia. The company operates three main hatcheries that have the capacity to produce ten million smolt a year.



Tassal Quality

Tassal provides customers with an everyday protein choice, whatever the occasion, with a range of salmon products in fresh, smoked, canned and frozen categories.



Four Marine Regions

Tassal has four marine regions, where the standard pen has a volume of 11,600 cubic meters and holds enough salmon to produce 80 tonnes once harvested.

Four Processing Sites

Tassal has four main processing operations that produce portions, fillets, smoked and a wide variety of value added ranges.

Tassal's famous brands include:

Superior Gold

Superior Gold is the connoisseur's choice. Everything about Superior Gold is superiorly fashioned, from the finest curing ingredients and sophisticated smoking techniques to the care and passion with which its products are produced.

Tasmanian Smokehouse

Tasmanian Smokehouse is cured and traditionally smoked salmon with a subtle smoky flavor. It is available exclusively through independent retailers.

De Costi Seafoods

De Costi Seafoods provides consumers, food service and wholesalers with a large array of seafood options.

Tassal's ambition towards sustainability and best practices called for excellent software to move forward.

The company had been using the WiseFish software for production, tracking, trading etc. since 2008.

The upgrade has given them a platform to continue to grow the business.

